INSTITUTES OF RELIGION

Celebrating 100 Years

100th Anniversary of Institute: Messaging Guide

OVERVIEW

The 100-year anniversary of institute will be highlighted by the worldwide devotional for young adults on February 1 and celebrated throughout 2026. The following themes and key messages are intended to guide both local and global celebrations, increase awareness of institute, and inspire enrollment. Seminaries and Institutes of Religion personnel may use these messages in communication and awareness efforts related to the centennial.

THEMES

- A Century of Building Disciples and Deepening Conversion to Jesus Christ.
- Young Adults Gathering in Record Numbers.
- Be ONE in a Million (student facing), ONE Million in Christ (employee facing)

HASHTAGS

- #Institute100
- #BeONEinaMillion
- #OneMillioninChrist (internal)

KEY MESSAGES

1. A Century of Building Disciples and Deepening Conversion to Jesus Christ.

- For 100 years, institute has helped young adults deepen their conversion to Jesus Christ, become resilient disciples who lift in their communities, and find joy in His gospel.
- From a single building in Moscow, Idaho, in 1926 to more than 2,700 locations across more than 170 countries one century later, institute has been a cornerstone of faith education for generations.
- Spiritual education—adapted for every generation, setting, and style—provides answers, strengthens the young adult community, and builds discipleship in ways designed to meet the evolving needs of today's young adults.
- Students are experiencing the prophetic blessings promised to them and discovering that living the gospel brings lasting joy and greater understanding of life's purpose and their true identity.

2. Young Adults Gathering in Record Numbers

Young adults in over 170 countries are gathering in record numbers to study the gospel of Jesus Christ, build friendships, and serve others.

- Over the past two years, institute has added more than 100,000 students—reversing a five-year decline—and now serves 457,000 young adults, a 30 percent increase that continues to transform lives.
- This community of young adults are inviting their friends in record numbers as well, with more than 36,000 friends of other faiths enrolled.
- Enrollment is expected to surpass one million youth and young adults in seminary and institute, representing one of the largest groups of religiously educated students worldwide. We invite all to see why young people are gathering in record numbers to learn about Jesus Christ.

3. Be ONE in a Million

Institute helps young adults find identity and belonging in a growing community of peers centered on the Savior.

- Young people throughout the world are coming together with an increased emphasis on faith, as has been noted in popular media. We offer all young adults a place to gather and learn about Jesus Christ.
- There is a place for everyone. Young adults are banding together online, in institutes at major universities, in small ward buildings, and so on.
- All young adults—whether preparing for a mission, launching a career, newly married, or in any stage of life—have the unique opportunity to join us as we surpass a million students. They're invited to be part of a thriving community, find belonging, and become ONE in a million!

IMPLEMENTATION

These themes and messages may be incorporated into communication and awareness materials. For example, a banner may include "Spend Time with Friends and Learn About Jesus Christ," with a subheader of "#BeONEinaMillion", and a footer of "Montreal Institute of Religion." Ready-made resources will also be available in a guidebook releasing on January 5, 2026.

- #Institute100
- #BeONEinaMillion
- Celebrating 100 Years!
- Learn About Jesus Christ
- A Century of Building Disciples of Jesus Christ
- Spend Time with Friends and Learn About Jesus Christ
- See Why Young Adults are Gathering in Record Numbers to Follow Jesus Christ

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

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